



NEWS INFORMATION

For Immediate Release
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TUFF TORQ-POWERED TRACTORS DOMINATE TOP RATINGS IN 2007 LAWN TRACTOR REPORT

MORRISTOWN, TN – For the second year in a row, products that utilize Tuff Torq Corporation’s transmissions dominated the rankings of top performing mowers according to a nationally published consumer magazine’s 2007 Lawn and Garden Tractor Rating. Each mower was evaluated on ease of use, handling, bagging, mulching, quality of cut (evenness), features and price. John Deere took the top two positions, with Craftsman and Husqvarna models tied for third. Cub Cadet and Simplicity models finished fourth and fifth.

“The Tuff Torq hydrostatic brand continues to be recognized for high performance and quality,” states TTC president Koji Irikura. “We are proud that four of the top five mowers are equipped with our automatic transmissions. We design our transmissions to add value and reliability to every lawn and garden tractor that is equipped with our product.”

According to Frank Freeman, TTC sales and marketing manager, the company is always thinking about the consumer, the end-user, when designing new features and applications for OEMs.

“With over five million hydrostatic transmissions in use and our increased emphasis on brand awareness, Tuff Torq has increased its share of market significantly in the last two years,” adds Freeman. “With the development of new features like “Enhanced Traction Control”, “Hydrostatic Four-Wheel Drive”, and the new “TZT”, Tuff Torq will continue to dominate the industry.”

Mowers powered by Tuff Torq hydrostatic transmissions are now available in large retailers such as **Sears, Lowe’s Home Improvement** and **Home Depot** stores, as well as independent dealers around the country.

Tuff Torq Corporation operates from a 225,000 sq. ft. manufacturing and distribution center located in Morristown, Tennessee. For more information about the company or its products, go to www.tufftorq.com.

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